

Eng-Com offers business development and technical services for the Engineering and Commercial sectors – hence our name. We add value to our clients by helping them process relevant, timely and accurate information which enhances their competitiveness and improves their economic performance.

Services

- Information Systems Audit / Workshop
- Strategic Development / Business Planning
- Market Research
- Technical services – e.g. www.engcom.com.au/dts.html
Distributed Temperature Sensing (DTS)
Condition monitoring for electrical power equipment.

Marketing / Promotion tools

- Product Information Kits
- Case Studies & Technical Papers
- PowerPoint Presentations
- Web Site Design, Implementation and Maintenance
- Exhibition Planning and Coordination

In-House Training

- International business / Importing & exporting
- Entrepreneurship and Innovation
- Evaluation of new business opportunities

Regional Representation

- Representation for interstate clients
- Agency for overseas principals – e.g. [Ferranti Tapchangers Limited](http://www.ferranti.com.au) – Spares for electrical power equipment – www.tapchangerspares.com.au

David Peck

Qualifications

- B.Tech (Electrical Engineering), Brunel UK
- Grad Dip Bus Admin, Swinburne
- MBA, Swinburne

Management Roles

- Senior business development, sales & marketing roles
- Most recent engagement – Ceramic Fuel Cells Limited
- Start-up CEO of three companies
Business development group – Gippsland
Opto-electronics DTS manufacturer – Tyree Optech
Business development services company
- Owner, Eng-Com Pty Ltd – www.engcom.com.au

Other Experience

- International Engineering Management lecturer – RMIT
- Opportunity Evaluation instructor – Swinburne AGSE
- Business Networks broker - Ausindustry

Industry Background

- Electrical power industry
- Engineering & manufacturing
- Industrial sales & marketing / business development
- Importing & exporting – principally Europe, S.E Asia

Memberships

- Fellow, Institution of Engineers, Australia
- Member, Institution of Engineering Technology, UK
- Associate Fellow, Australian Institute of Management